



INSTRUCTOR INFORMATION



Ya-hsin Shen

Project Manager

Senior Consultant

Ya-hsin is based in Hong Kong but she travels regularly to China and Taiwan. She joined Oxford University Innovation as a Technology Transfer Manager in 2008. She managed a portfolio of different technologies from engineering to medical products and biotechnology. Ya-hsin became a consultant for Oxentia (then Isis Enterprise) in 2009 to develop and expand Isis Enterprise's business operations in Hong Kong, mainland China, and Taiwan. Ya-hsin holds a first class honours degree in Bioindustry Engineering from the National Taiwan University in 2001 and a Master's degree in Electrical Engineering from the National Chiao-Tung University. She obtained her MBA degree from the Saïd Business School, University of Oxford in 2007. Her business school project was the runner-up for the JPMorgan Best Entrepreneurial Project. Prior to Oxford, she was a researcher in Academia Sinica and an IT Specialist at IBM Life Sciences Center of Excellence.



Dr Emily Seward
Consultant

Prior to joining Oxentia, Emily worked for a private investment and management company that focused on sustainable agriculture projects in South America and Eastern Europe. Emily has a PhD in Interdisciplinary Bioscience from the University of Oxford, a BA in Natural science from the University of Cambridge and spent a year at Harvard University on a Herchel Smith Scholarship. Emily has an in-depth knowledge of software commercialisation, genetics and bioinformatics and has developed a proven track record in delivering high quality presentations and teaching. Emily has also acquired experience at working internationally, having lived, worked or studied in Europe, the US, Africa, China and South America.