

荷蘭資料保護局：Google隱私權政策違反該國資料保護法



荷蘭資料保護局（Data Protection Authority, DPA）歷經長達七個月的調查，於2013年11月28日發布新聞稿，聲明Google違反該國資料保護法，因其未適當告知用戶他們蒐集了什麼資料、對資料做了些什麼事。

DPA主席Jacob Kohnstamm表示：「Google在未經你我同意的情形下，對我們的個人資料編織了一張無形的網，而這是違法的。」調查報告援引了Google執行長Eric Schmidt在2010年一場訪談中所說的話：「你不用鍵入任何字，我們知道你正在什麼地方、去過什麼地方，甚至或多或少知道你在想些什麼。」。

調查顯示Google為了展示個人化的廣告及提供個人化的服務，而將不同服務取得的個人資料加以合併，如搜尋記錄、所在位置及觀看過的影片等。然而，從用戶的觀點來看，這些服務係基於全然不同的目的，而Google亦未事先提供用戶同意或拒絕的選項。依照荷蘭資料保護法的規定，Google合併個人資料前，應經當事人明示同意，而該同意無法藉由概括（隱私）服務條款取得。針對DPA的聲明，Google回應他們已經提供用戶詳細資訊，完全符合荷蘭法律。

DPA表示將通知Google出席聽證會，就調查結果進行討論，並決定是否對Google採取強制措施。但是，從Google的回應看來，他們不太可能在聽證過後改變心意。以先前Google街景車透過Wi-fi無線網路蒐集資料的案例為鑑，Google（市值達3500億美元）若繼續拒絕遵循，將有可能面臨高達1佰萬歐元的罰鍰。

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資料來源：

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