

To establish a trusted foundation for sports data compliance, the Sports Data Altruism Service releases the Sports Data Altruism Service Personal Data Assessment Legal Compliance Handbook



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2024/05/15

I. Introduction

The Sports Data Altruism Service aims to construct a blueprint for the development of sports and technology, to promote practical applications for sports scientific research results, to drive industry development, and to establish a sports data innovation ecosystem. This will be achieved through multi-ministerial/multi-agency value-added applications for sports data, multidisciplinary upgrading and transformation of sports technology, digital empowerment to establish a sports technology ecosystem, and public-private collaboration efforts.

The Sports Data Altruism Service aims to build a legal compliance platform, and to reinforce the trust foundation for legally-compliant sports data operations, all while balancing privacy protection and public interest. In pursuit of these ends, the Sports Data Altruism Service draws upon international data governance practices and trends, as well as current industry practices. It aims to develop guidelines and regulations that consider the value of sports data applications and apply them to data legal compliance operations for sports venues. The Service is also intended to help operators in the sports field maintain personal data protections and reasonable use. Consequently, in August 2023, the Sports Data Altruism Service released the Sports Data Altruism Service Personal Data Assessment Legal Compliance Handbook. For entities seeking to become Sports Data Altruism Service data providers, the Handbook explains the related regulations and provides important things to watch out for.

II. Structure of the *Sports Data Altruism Service Personal Data Assessment Legal Compliance Handbook*

The *Handbook* is divided into three sections:

A. Requirements for joining the Sports Data Altruism Service:

Before starting with the Sports Data Altruism Service, users must read and agree to the service's Privacy Policy, Terms of Service, Notification Regarding Personal Data Collection and Personal Data Provision Agreement, and other important platform information.

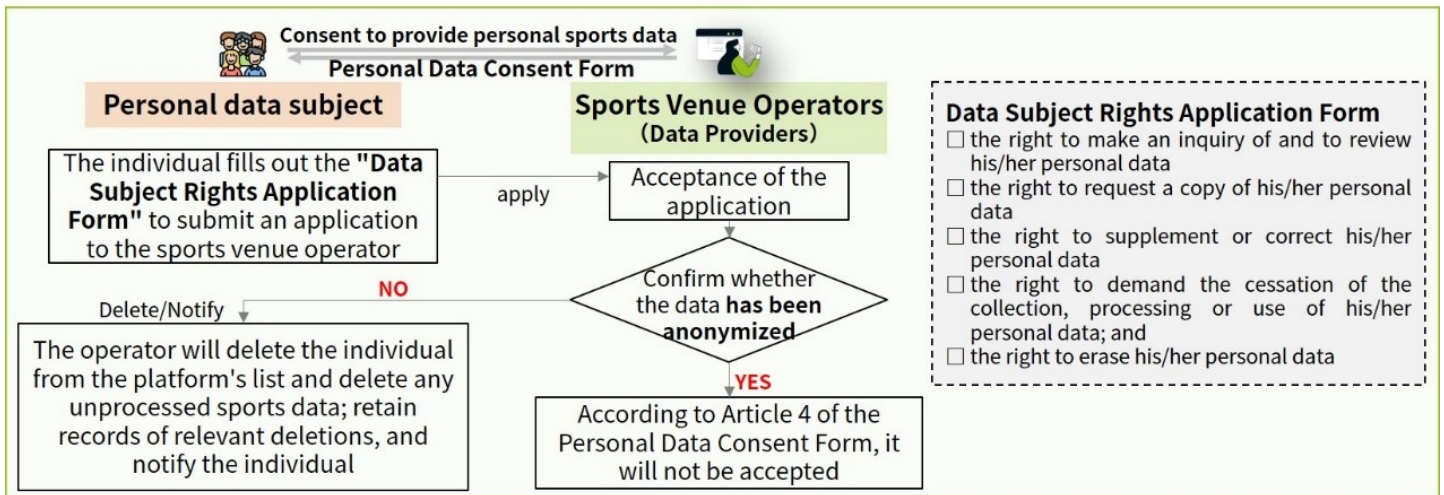
The Privacy Policy explains how the platform collects, uses, and protects the information that users provide. If you wish to become a data provider or data user, the Terms of Service will explain what you need to comply with to do so. And if you decide to become a data provider or data user, you must register on this platform and must sign the "Notification and Letter of Consent for Collection, Processing, and Use of Personal Data" to state your agreement to provide your data to the platform.

B. Personal data subject rights protection mechanism for sports venue operators (data providers):

After becoming a Sports Data Altruism Service data provider, to lawfully obtain the personal sports data, the data provider must submit the Points of Note When Connecting to the Sports Data Altruism Service and Personal Sports Data Provision Agreement. This form, submitted in either paper or online format, must include a signature from the person whose personal sports data is to be used.

When a data subject needs to correct their personal data or no longer wishes to provide their data to the Sports Data Altruism Service, the data provider must provide the Exercise of Data Subject Rights Application Form. After the data subject submits the application, the sports venue operator must verify whether the data has been processed to the extent that it cannot be used to identify a specific individual. In accordance with Article 4 of the Points of Note When Connecting to the "Notice of Connection to the Sports Data Altruism Service Platform and Consent Form for Provision of Personal Sports Data", data that can no longer identify specific data subjects is no longer considered personal data, and is not subject to exercising of data subject rights, nor is

it subject to deletion of statistical or analytical results based on such data. If the data has not been anonymized, the operator must remove the data subject from the list uploaded to the platform and delete any unprocessed sports data. They must also retain records of the deletion and notify the data subject.



Source: Sports Data Altruism Service Personal Data Assessment Legal Compliance Handbook

Figure 1 Data Subject Rights Exercise Mechanism for Sports Venue Operators

C. Data protection management process for sports venue operators (data providers):

To assist sports venue operators in complying with personal data protection requirements, the Sports Data Altruism Service provides a personal data protection self-assessment tool. After an operator becomes a Sports Data Altruism Service data provider, they must assess their compliance with data protection laws by completing the Self-Assessment Form for Personal Data Protection in Collecting Public Sports Data by Sports Venue Operators (Data Providers). This helps operators understand the importance of personal data protection and establish a robust personal data protection management system, to achieve both data protection and reasonable usage.

The Self-Assessment Form for Personal Data Protection in Collecting Public Sports Data by Sports Venue Operators (Data Providers) is designed in accordance with the regulations of the Personal Data Protection Act and its enforcement rules. It includes 20 assessments in 10 major categories. When filling out the self-assessment form, the operator must provide the name of the self-assessment venue, the name of the person filling out the form, and the date. The form has to be completed based on the personal characteristic data and sports data that is to be uploaded to the Sports Data Altruism Service. However, not every assessment is mandatory. The form requires considering the operator's actual situation to review the current practices related to personal data protection and management, then conducting the self-assessment based on this.

For more detailed information about the *Sports Data Altruism Service Personal Data Assessment Legal Compliance Handbook*, please visit the Sports Data Altruism Service website (<https://www.data-sports.tw/#/SportData/Landing?redirect=%2FDashboard>).



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